



Brewer Registration Package

Saturday, August 4th, 2018
at the historic

Wyman Tavern Museum, Keene, NH

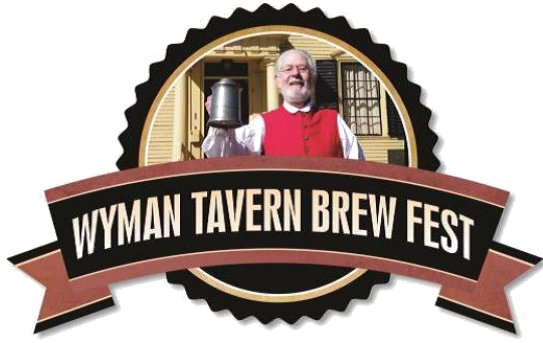
Thank you for your interest in attending the 2018 Wyman Tavern Brew Fest. We are excited for you to be involved. Proceeds from the Brew Fest support the important work we do at the Historical Society of Cheshire County to help people find their place in history.

At the Wyman Tavern Brew Fest we pride ourselves on featuring the best of New England's craft brewers, for our 2018 Brew Fest we are expecting to have about 25 brewers and 600-750 guests. The Brew Fest will be held on the grounds of the historic Wyman Tavern Museum located on Main Street in Keene NH. The location has been very popular for its "backyard" feel. General admission tickets are \$35 from 1-5pm, and we are adding a VIP event this year from 12-1pm with a ticket price of \$55. Guests will receive entry to the event, souvenir 12-ounce tasting glass with a 4-ounce pour line and 10 tokens for tasting. The VIP event includes 12 tickets, additional time to speak with brewers, a festival t-shirt, and entry into a raffle for an exclusive door prize. There will be live music and food. We offer free admission to designated drivers.

The Wyman Tavern Brew Fest offers the following benefits for brewers:

- An opportunity to sample your product to an audience with great demographics.
- We will provide ice for your product at no charge, as well as one table for your booth space. If you have special requirements please let us know immediately so we can make try to accommodate your needs.
- We can also provide a refrigerated space for your product if you arrive in town on Friday, but we need to know your needs as soon as possible.
- We will promote your brewery via Social Media, email and our posters.





We ask you to agree to the following:

- Complete and submit the Registration Form by as soon as possible. **Deadline June 1, 2018**
- Be at 339 Main Street Keene, NH **10 am on Saturday, August 4, 2018** ready to set up..
- Provide at least one, preferably two pourers and supply their names, birthdates, place of birth, and home address by July 16, 2018
- Furnish the Historical Society of Cheshire County with a Certificate of Insurance showing the Society as an Additional Insured. (see brewer insurance information)
- We will contact you to discuss how much product and equipment you will need to bring.
- Promote the event to your fans and followers via websites, social media, etc.
- Like our Facebook page at Facebook.com/historicalsocietyofcheshirecounty or on Instagram #Wymantavern
- Provide your company logo (.jpg or.png)
- **Bring promotional items to be included in our raffle**
- Collect drink tickets from guests; please remind your pourers this is a fundraising event for the Society. Additional drink tickets are available for purchase.
- Clean up your area after the event, dispose of any trash, separate recyclable cans and bottles. Please let us know if you have any questions or need any additional information.
- **Last call 4:30 p.m. Event closes, TAPS MUST BE TURNED OFF.**

Best of Show Fan Favorite Award

Each year we award a Best of Show Fan Favorite Award to one of the brewers in attendance. Every attendee is given a ballot when they receive their tasting glass. As a perk for voting they are entered into a drawing for several items donated by brewers, such as t-shirts, glasses and more. The winner of this award will receive a plaque to hang at their brewery. We will also issue a press release to announce the winner of the award.

To reserve space at the Wyman Tavern Brew Fest for your brewery, please complete the Brewery Registration Form. We will be calling or emailing soon to follow up.

If you have any questions please contact: Rick Swanson at devdir@hscnh.org
Andrea Cheeney at devcoord@hscnh.org Phone # 603.352.1895



Brewer Registration

Please fill out this form and mail it to
PO Box 803 Keene NH 03431
We will be in contact with you soon.

Vendor Name: _____

Contact Name: _____

Contact Email _____

Contact Phone: _____

List Product:

How many kegs/cases are you bringing?: _____

Please specify whether kegs or cases _____

Distributor: _____

Are you a licensed brewery? ___ Yes or ___ No

How many people will you have pouring your beer? _____

List Pourer information below:

Name Address Date of Birth Place of Birth

Name	Address	Date of Birth	Place of Birth



Brewer Insurance Requirements

Vendors wishing to participate in the Wyman Tavern Brew Fest, to take place August 4, 2018, must adhere to the following insurance guidelines and requirements:

1. Hold a current term Liquor Liability Policy with limits equal to or great than \$1 Million per occurrence/\$2 Million Aggregate
2. List The Historical Society of Cheshire County as an Additional Insured on their current policy
3. Furnish the HSCC with a Certificate of Insurance showing said limits and Additional Insured status

The above requirements are non-negotiable and we greatly appreciate your compliance. If you have any questions on the insurance requirements please contact our agent, Bryanne Kingsbury, at Clark-Mortenson Insurance directly. 877-352-2121 Ext. 285 or bkingsbury@clark-mortenson.com

Event Sponsorship

The Wyman Tavern Brew Fest is a fundraising event for the Historical Society of Cheshire County. Your sponsorship of the Brew Fest will help the Society reach its mission to collect, preserve and communicate the history of Cheshire County.

Would you like to be a sponsor of this event? _____ Yes or _____ No

Would you like to make a cash donation? _____ Yes or _____ No

As a sponsor to the Wyman Tavern Brew Fest, you will get your logo on the Historical Society of Cheshire County web-site , mentions on Facebook, e-mail ads and at least 2 tickets to the festival depending on your sponsorship level. (see enclosed sponsorship information)