



Recruitment Package

Saturday, August 3, 2019

at the historic

Wyman Tavern Museum, Keene, NH
339 Main Street, Keene NH

Thank you for your interest in attending the 2019 Wyman Tavern Brew Fest. We are excited to discuss your involvement. The Brew Fest is a fundraiser for the Historical Society of Cheshire County. The Brew Fest will focus on New England based brewers. For our 2018 Brew Fest we had around 20 brewers in attendance, with more than 500 attendees. This year's event will be held at the historic Wyman Tavern located on Main Street in Keene NH. The Brew Fest will be held on the tavern grounds to accommodate vendors and guests of the festival. We are adding a VIP Event from 12-1pm with a ticket price of \$55.00, we will also offer a general admission ticket for \$35, from 1-5 pm. Guests will receive entry to the event, a souvenir 12 ounce tasting glass with a 4 ounce pour line and 10 tokens for tastings (12 tickets for the VIP event, additional time to speak with brewers, a festival t-shirt and entry into an exclusive door prize.) There will be live music and food. We offer free admission to designated drivers.

For vendors, we offer the following:

- We are planning for at least 600-750 guests to attend this year
- We will provide ice for your product at no charge, as well as one table for your booth space. If you have special requirements please let us know immediately so we can make try to accommodate your needs.
- We can also help arrange a place to store your product and keep it cold if you arrive in town on Friday, but we need to know your needs as soon as possible.
- We will promote your brewery via Social Media, email and our posters





We ask you to agree to the following:

- Complete and submit the Registration Form by as soon as possible. **Dead Line June 1, 2019**
- Be at 339 Main Street Keene, NH **10 am on Saturday, August 3, 2019** ready to set up.
- Provide at least one, preferably two pourers.
- We will contact you to discuss how much product and equipment you will need to bring.
- Promote the event to your fans and followers via websites, social media, etc.
- Like our Facebook page at [Facebook.com/historicalsocietyofcheshirecounty](https://www.facebook.com/historicalsocietyofcheshirecounty) or on Instagram #Wymantavern
- Provide your company logo (.jpg or.png)
- **Bring promotional items to be included in our raffle**
- Collect drink tickets from guests; please remind your pourers this is a fundraising event for the Society. Additional drink tickets are available for purchase.
- Clean up your area after the event, dispose of any trash, bag all recycling. If you are pouring from cans or bottles, collect the empties and separate glass and cans into two different bags or containers for our clean-up crew to recycle. Please let us know if you have any questions or need any additional information.
- **Last call 4:30 p.m.** Event closes, TAPS MUST BE TURNED OFF.

To reserve space at the Wyman Tavern Brew Fest for your brewery, please complete the Brewery Registration Form. We will be calling or emailing soon to follow up.

If you have any questions please contact: Rick Swanson at devdir@hscnh.org
Andrea Cheeney at devcoord@hscnh.org Phone # 603.352.1895



Vendor Registration

Please fill out this form and mail it to
PO Box 803 Keene, NH 03431

We will be in contact with you soon.

Vendor Name: _____

Contact Name: _____

Contact Email _____

Contact Phone: _____

List Product:

How many kegs/cases are you bringing?: _____

Please specify whether kegs or cases _____

Distributor: _____

Are you a licensed brewery? ___ Yes or ___ No

How many people will you have pouring your beer? _____

List Pourer information below:

Name

Address

Date of Birth

Place of Birth

Name	Address	Date of Birth	Place of Birth



Brewer Insurance Requirements

Vendors wishing to participate in the Wyman Tavern Brew Fest, to take place August 3, 2019, must adhere to the following insurance guidelines and requirements:

1. Hold a current term Liquor Liability Policy with limits equal to or great than \$1 Million per occurrence/\$2 Million Aggregate
2. List The Historical Society of Cheshire County as an Additional Insured on their current policy
3. Furnish the HSCC with a Certificate of Insurance showing said limits and Additional Insured status

The above requirements are non-negotiable and we greatly appreciate your compliance. If you have any questions on the insurance requirements please contact our agent, Bryanne Kingsbury, at Clark-Mortenson Insurance directly. 877-352-2121 Ext. 285 or bkingsbury@clark-mortenson.com

Event Sponsorship

The Wyman Tavern Brew Fest is a fundraising event for the Historical Society of Cheshire County. Your sponsorship of the Brew Fest will help the Society reach its mission to to collect, preserve and communicate the history of Cheshire County.

Would you like to be a sponsor of this event? _____ Yes or _____ No

As a sponsor, you donate your product to the Wyman Tavern Brew Fest, and you get your logo on the Historical Society of Cheshire County web-site , mentions on Facebook, e-mail ads and at least 2 tickets to the festival depending on your sponsorship level. (see enclosed sponsorship information)