



Saturday August 6, 2022

on the grounds of the historic
Wyman Tavern Museum, Keene, NH
339 Main Street, Keene NH

Thank you for your interest in attending the 2022 Wyman Tavern Brew Fest. We are excited to discuss your involvement. The Brew Fest is a fundraiser for the Historical Society of Cheshire County. The Brew Fest will focus on New England based brewers.

We will be hosting this year's event at the historic Wyman Tavern located on Main Street in Keene NH. We are working closely with the City of Keene and The NH State Liquor Commission to ensure a safe event for all. Tickets are \$40.00 in advance, \$45.00 at the gate, \$70.00 VIP. The VIP guests arrive at noon, general admission is from 1-4:30 pm. Ticket sales begin July 1, 2022 at www.hscnh.org.

To participate please see Brewer Registration page included in this packet.

For brewers and distillers:

- We are planning for 700 guests to attend this year.
- We will provide ice for your product at no charge, as well as one table for your booth space. If you have special requirements, please let us know immediately so we can try to accommodate your needs.
- We can also help arrange a place to store your product and keep it cold if you arrive in town on Friday, but we need to know your needs as soon as possible.
- We ask that you provide promotional items and a 4-pack of product to be included in our raffle
- We will promote your brewery via Social Media, email and our posters.





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We ask you to agree to the following:

- Complete and submit the Registration Form by as soon as possible.
Deadline June 1, 2022
- **Bring a promotional items and or a 4-pack of product to be included in our raffle.**
- Be at 339 Main Street Keene, NH **10 am on Saturday, August 6, 2022** ready to set up. Taps open at 12 PM for VIP's.
- Provide at least one, preferably two pourers, adhere to any covid restrictions and encourage social distancing.
- We will contact you to discuss how much product and equipment you will need to bring.
- Promote the event to your fans and followers via websites, social media, etc.
- Like our Facebook page at Facebook.com/historicalsocietyofcheshirecounty or on Instagram #Wymantavernbrewfest
- Provide your company logo (.jpg or.png).
- Collect drink tickets from guests; please remind your pourers this is a fundraising event for the Society. Additional drink tickets are available for purchase.
- Clean up your area after the event, dispose of any trash, bag all recycling. If you are pouring from cans or bottles, collect the empties and separate glass and cans into two different bags or containers for our clean-up crew to recycle. Please let us know if you have any questions or need any additional information.
- **Last call 4:30 p.m.** Event closes, TAPS MUST BE TURNED OFF.

To reserve space at the Wyman Tavern Brew Fest for your brewery, please complete the Brewery Registration Form. We will be calling or emailing soon to follow up.

If you have any questions please contact: Rick Swanson at devdir@hscsnh.org
Andrea Cheeney at devcoord@hscsnh.org or call # 603.352.1895



Brewery Registration Form

Please fill out this form and mail it to: Historical Society of Cheshire County PO Box 803 Keene, NH 03431

Brewery Name: _____

Contact Name: _____

Contact Email _____

Contact Phone: _____

List Product:

Donate product (see sponsorship information on next page)

How many kegs/cases are you bringing? _____

Please specify whether kegs or cases _____

Distributor: _____

Are you a licensed brewery? ___ Yes or ___ No

How many people will you have pouring your beer? _____

List Pours information below:

Name Address Date of Birth Place of Birth

Name	Address	Date of Birth	Place of Birth



Brewer Insurance Requirements

Vendors wishing to participate in the Wyman Tavern Brew Fest, to take place August 6, 2022, must adhere to the following insurance guidelines and requirements:

1. Hold a current term Liquor Liability Policy with limits equal to or great than \$1 Million per occurrence/\$2 Million Aggregate
2. List The Historical Society of Cheshire County as an Additional Insured on their current policy
3. Furnish the HSCC with a Certificate of Insurance showing said limits and Additional Insured status

The insurance requirements are non-negotiable and we greatly appreciate your compliance. If you have any questions on the insurance requirements please contact our agent, Patrice Slanetz at Clark-Mortenson Insurance directly. 603-352-2121 or pslanetz@clark-mortenson.com

Event Sponsorship

The Wyman Tavern Brew Fest is a fundraising event for the Historical Society of Cheshire County. We hope you will consider a donating your beer or spirits for this event and we hope you will consider a cash sponsorship. Your sponsorship of the Brew Fest will help the Society reach its mission to collect, preserve and communicate the history of Cheshire County.

Would you like to be a sponsor of this event? _____ Yes or _____ No

As a sponsor, you donate your product to the Wyman Tavern Brew Fest, and you get your logo on the Historical Society of Cheshire County web-site , mentions on Facebook, e-mail ads and at least 2 tickets to the festival depending on your sponsorship level. Contact Rick Swanson at devdir@hsccnh.org or call 603.352.1895 for more information about being a sponsor for this event.

- Yes, we will donate our beer / spirits for the event
- Yes, we will make a cash donation: __\$1,000 Major Sponsor __\$500 Patron

__ \$200 Sponsor __ \$100 supporter